apollo matrix
experience innovation

user-centric experience
design + technology

Create remarkable products

Design at our heart,
Software on our minds.
Apollo is designed and built to
deliver digital user experience.

Ultimate success is achieved when users are **engaged** and can **easily do what they want to do.**

Focus on client products.
100% of our product development is for our clients. Your work is not a side project to feed some skunkworks of our own product dreams. Your success is our dream.

Build commercial grade software.
We use the appropriate architecture, tools and languages for the best result on mobile and web. As a software house, we develop to the target platform that fits your target audience. "Cross Platform" tools that tie you into vendors and compromise end results to accommodate skills limitations are not in our parlance.

Get to market.
Creative design and branding of new digital products can be a stretch for many existing brands as well as for entirely new brands. We are a full service interactive agency that brands and designs software product and all its related instruction, promotion, social, and advertising.

Do something hard that is valuable.
Create an integration of talents, skills, process and culture for collaborations that push imaginations, leap ahead of competition, and create value far greater than the work we perform. There are creative agencies with programmers on staff, and software houses that hired a designer. That's easy and lopsided. We are committed to design-driven software engineering, and that takes design thinking and software engineering at the top, and fully integrated process throughout.

Ride shotgun.
When that initial version makes its debut, innovation meets user feedback. We've built a company prepared for that window, which explains why we are trained and equipped for usability testing and product analytics. We've built a service that makes sense economically to keep around for the long haul. We combine product management with offshore efficiencies to deliver R&D services that most in-house IT staffs would not try to match.

We love
what
we do

CREATIVE SERVICES
MOBILE DEVICE AND APPLICATION MANAGEMENT
DATA VISUALIZATION AUGMENTED
REALITY
USER EXPERIENCE
MOBILE STRATEGY AND CONSULTING
TECHNICAL ARCHITECTURE
BRANDING MOBILE COMMERCE
USABILITY TESTING WITH EYE TRACKING TECHNOLOGY
INFOGRAPHICS CONTENT
STRATEGY
USER INTERFACE AND VISUAL DESIGN
MOBILE INFORMATION
ARCHITECTURE
APPLICATIONS
WEB AND DATABASE DEVELOPMENT
MOBILE APP DISTRIBUTION SYSTEMS